

## Wendy's Frosty™ nets a cool \$12,000



Wendy's recently donated \$12,000 to the MCGHealth Children's Medical Center through the sale of special \$1 Frosty™ key tags. The

fundraiser was so successful that stores sold all 12,000 key tags within three weeks. Celebrating the success are

purchase of one key tag entitled Wendy's customers to receive a free Junior Frosty by showing their key tag during follow-up visits. The

Wendy's Store Managers (from left) Tammy Brown, Belair Road; Sherri Macjiewski, Peach Orchard Road; Liz Horton, Aiken; Deanna Stewart, Martinez; Teya Bell, North Augusta; Rachelle Riggs, Wrightsboro Road; Wanda Ruffin, Walton Way; and Wanda Albright, Gordon Highway. Accepting the donation (far right) is Sheila O'Neal, Vice President of Strategic Support/Philanthropy at MCG Health, Inc. ♦

Mandatory Employee Meetings Large Auditorium (BC 141)					
	Sept. 8	Sept. 9	Sept. 10	Sept. 14	Sept. 17
7:30 am	✓				
10:00 am			✓		✓
12 noon	✓	✓		✓	
3:30 pm	✓			✓	
5:30 pm			✓		✓

Q & A SESSIONS				
	Sept. 22	Sept. 23	Sept. 30	Oct. 1
7:30 am		✓		
12 noon	✓		✓	✓
5:30 pm				✓

## Learn about the new FlexChoice program

A series of mandatory meetings will be held between September 8 and September 17 in the Large Auditorium. At that time, you will receive valuable information about the FlexChoice program that will help you make informed decisions when selecting your benefits during open enrollment, October 12 through November 12.

The mandatory meetings will be followed by a series of sessions during which you will have the opportunity to ask specific questions about the program. The Q&A sessions will be held in the Large Auditorium between September 22 and October 1. ♦

## Radiology renovations well worth the wait



*One of the new digital radiography rooms.*



*The remodeled patient lounge, formerly known as the waiting area.*

The Radiology area in the Specialized Care Center is the latest in a series of renovations that are increasing patient safety and satisfaction, and clinical quality and efficiency.

A centerpiece of the diagnostic X-ray renovation is the construction of three supersized digital radiography rooms. The new DR equipment has significantly increased the speed of imaging. “We can see an image

as quickly as we take it. We can now image 70 patients within four hours compared to the past, when we imaged about half as many,” said David Berry, Director of Imaging Services.

Overall, the renovated area is more spacious, has more dressing rooms and private bathrooms, and separate holding areas for in and outpatients. Baffles cut down the sound in the remodeled

patient lounge, formerly known as the waiting area. “And, because 70 percent of DR patients are ortho patients, we have moved the entrance and designed the corridor leading into the area to provide continuity from the ortho clinic and its beautiful new waiting area,” added Greg Olliff, Chief Radiographer.

Go to [mcghealth.org/radiology](http://mcghealth.org/radiology) to take a virtual tour of the area. ♦

## Branan named GSHP District Director

MCGHealth Pharmacist Trisha Branan, PharmD., has been named District Director for the CSRA region of the Georgia Society of Health-System Pharmacists, a professional society of pharmacists practicing in organized health care settings.



Branan joined MCG Health, Inc., in August 2008 as a Critical Care Clinical Pharmacy Specialist, and she serves as a Preceptor for the pharmacy programs at the Medical College of Georgia and the University of Georgia.

Branan was a pre-pharmacy student at the University of Georgia and received a Doctor of Pharmacy from UGA’s College of Pharmacy. She completed residency

programs at the University of Virginia Health System in Charlottesville, Va., and at the Medical College of Georgia.

She is a board certified Pharmacotherapy Specialist. Branan is a member of the Society of Critical Care Medicine, the American College of Clinical Pharmacy and the American Society of Health System Pharmacists. ♦

## Baye to judge Subway® contest

MCGHealth Clinical Nutrition Manager Jessica



Baye, RD, LD, was recently selected to serve as a judge for the Subway Fresh Fit™ Video and

Poster Competition, which kicks off September 8. The month-long competition is designed to increase awareness of childhood obesity and to promote healthy choices in diet and exercise.

A 2009 Trust for America's Health report ranked Georgia third worst in the nation, and South Carolina was 13th worst for having high numbers of obese/overweight children.

"We advocate healthy food choices and fitness every day to our patients at the

MCGHealth Children's Medical Center, especially those who are overweight or at risk for obesity. We want to alert parents and children while the children are young enough to make positive changes to their behaviors," said Baye.

"Participating in this contest is an excellent way to reach beyond our hospital doors and into the community with this lifesaving message."

Baye will join four other community leaders to judge the entries for Subway's Augusta region, which consists of six counties in South Carolina and 12 counties in Georgia. More information about the competition will be available at local Subway restaurants beginning September 8.

Before joining MCGHealth in February, Baye served as a Clinical Dietitian at University

Commons in Worcester, Mass.; a reserve dietitian for Melrose-Wakefield Hospital in Melrose, Mass., and Carney Hospital in Dorchester, Mass.; a Clinical Dietitian at Women and Infants Hospital in Providence, R.I.; and most recently as Clinical Nutrition Manager and Chief Clinical Dietitian at Landmark Medical Center in Woonsocket, R.I.

She received a B.S. degree in Food and Nutrition from Framingham State College in Framingham, Mass. Baye, who is licensed in Rhode Island, Massachusetts and Georgia, is a member of the American Dietetics Association and is ServSafe™ Certified.

For more information about healthy community initiatives and resources, visit [subwaykids.com](http://subwaykids.com) or [mcghealth.org/kids](http://mcghealth.org/kids). ♦

## Humphrey selected for Leadership Columbia County



Deborah Humphrey, Director of Public Relations at MCG Health, Inc., has been selected to participate

in the inaugural class of Leadership Columbia County. The nine-month leadership

program was developed by the Columbia County Chamber of Commerce.

Humphrey joined MCG Health, Inc., in 2001. During her 35-year career, she has held leadership positions at Bowater Incorporated in Greenville, S.C.; the National Council on Compensation Insurance in Boca Raton, Fla.; and a number of public relations firms, corpo-

rations and not-for-profit organizations in Chicago.

She earned B.S. and M.A. degrees in Journalism at Northern Illinois University.

She is a member of the Public Relations Society of America, the Georgia Society for Health Care Marketing and Public Relations and the Society for Health Care Strategy and Market Development. ♦

## HealthWise aims to help you reduce your risks

HealthWise, the new employee wellness program, is designed to help you make health-altering lifestyle changes such as weight management, fitness, stress reduction, nutrition and tobacco cessation.

Participation in the disease prevention program is as easy as 1, 2, 3:

1. You will get a package of material in the mail to signal the start of the program. You are to make an appointment with Occupational Health or with your physician to have blood drawn to determine your cholesterol level, to have your blood pressure taken and to have your weight measured.

2. Next, you will complete an online health assessment on the MCG Health, Inc. intranet website. The assessment will be available following the close of the benefit open enrollment period, November 12.

3. You will be assigned a coach – one of the registered nurses from Occupational Health. Make an appointment to see your coach. You and your coach will review your health assessment to look for risk factors and to develop a plan to minimize your risks.

Throughout the year, there will be literature, programs and educational opportunities to help you reach your goals. ♦

## Knowles named President-Elect of GSHP

MCGHealth Pharmacist Patricia Knowles, R. Ph., has been named President-Elect of the Georgia Society of Health-System Pharmacists, a professional society of pharmacists practicing in organized health care settings.



Knowles, who joined MCG Health, Inc., in 1984, has held progressively responsible positions, including Operating Room Pharmacy Supervisor, Pediatric Satellite Pharmacist and Outpatient Services Pharmacist. She is currently a Clinical Pharmacist in the Central Pharmacy and a Preceptor for the University of Georgia College of Pharmacy.

She completed pre-pharmacy courses at Augusta State University and earned a B.S. degree in Pharmacy from UGA's College of Pharmacy. Knowles is certified with the Georgia State Board of Pharmacy.

She received the Georgia Society of Health-System Pharmacists' Outstanding District Director Award in 2003, Community Service Award in 2005 and the Pharmacy Practitioner of the Year Award in 2007. She is a member of the American Society of Health System Pharmacists, the UGA College of Pharmacy Alumni Association and the Augusta Area Pharmaceutical Association. ♦

## Day designed to spread the word about linen

Don't throw in the towel if you missed last year's Linen Fall Festival Day. The event returns September 23 from 10 a.m. and 2 p.m. in the Magnolia Room of Terrace Dining. At that time, Crothall Laundry Services will blanket you with goodies and sheets of educational literature. ♦

## Open House

Join us to celebrate!

**New Pediatric  
Catherization Lab**

**September 2, 2009**

**1 to 3 p.m.**

**5th Floor, CMC**

**Refreshments served**

## Neuro Unit expands, opens



The opening of the expanded Neuro Unit on 3 North was recently celebrated with an open house and ribbon cutting.

The unit has all of the amenities of its predecessor, the 3 West unit. The amenities give family members proximity to their loved ones and access to staff and the information staff provides, as well



as privacy and comfort. The new unit will meet staff needs for proximity to patients, community and collaboration with patients and their family

members, environmental support for their work and respite.

The unit was made possible through the vision and participation of patient advisors. Tragically, the unit's longest-serving patient advisor – Mark Hines – passed away recently. However, his wife Barbara (second from right) was on hand to cut the ribbon. She is pictured with (left

to right) Roscoe Brown, another loyal and long-serving patient advisor; President and CEO Don Snell; Dr. David Hess, Chief of Neurology;

Dr. Cargill Alleyne, Chief of Neurosurgery; and Sandra McVicker, Senior Vice President and Chief Nursing Officer. ♦

## Eubanks selected for Leadership Augusta

MCGHealth Tissue Bank Manager Carl Eubanks has become a member of Leadership Augusta, a program developed in 1980 by the Augusta



Metro Chamber of Commerce to enhance the civic participation of emerging leaders within the region.

Eubanks joined MCG Health, Inc., in 1993 as Tissue Bank Coordinator and was named Manager in 1996. Previously, he served in the United States Armed Forces from 1984 to 1992.

Eubanks received an Associate's degree in Surgical Technology from Savannah Technical College and a B.S. degree in Biology from Savannah State College. He is currently pursuing a Master's degree in hospital management from Southern Wesleyan University.

He is a member of the Association of Surgical Technologists; the American Association of Tissue Banks, where he serves as a council member for the Musculoskeletal Council; and the American Legion. ♦

## Welcome new team members

**Violette Ajiboye**, *Pharmacy*

**Andrea Anderson**, *Financial Quality*

**Virginia Cook**, *Pediatric  
Hemodynamic Lab*

**Olivia Dennison**, *Speech Pathology*

**Alyssa Geis**, *Child Life*

**Regenia Hardrick**, *Centralized  
Scheduling*

**Caitlin Jackson**, *Child Life*

**Deza LaGrone**, *Equipment Cart  
Services*

**Renata Lawrence**, *Dietary*

**Candice Litsey**, *Dietary*

**Elizabeth Mathews**, *Philanthropy*

**Tiffany McGuire**, *Human Resources*

**Linda Rauton**, *4 South Surgery*

**Mary Stack**, *4 South Med-Surg*

**James Stephens**, *Equipment Cart  
Services*

**Mercy Sunny**, *4 West*

**Beth Toelle**, *Surgical ICU*

**Melody Wallace**, *Child Life*

**Annalise Walker**, *Child Life*

**Kari Webb**, *Child Life*

**Kalisha Wooden**, *Operating Room* ♦

## FACT accreditation celebrated



Dr. Anand Jillella (right) recently hosted a reception to celebrate the Bone Marrow and Stem Cell Transplant Program earning accreditation from the Foundation for the Accreditation of Cellular Therapy. Sheila Tinsley (left), Blood Bank Manager, was among the attendees.

Because of their roles in cellular care, the Blood Bank and Apheresis Departments are important to the transplant and accreditation processes. Patients stay on the apheresis machine for an average of five hours during which time their blood is processed, their stem cells removed and their blood given back to them. Once the procedure is over, the collected stem cells are volume reduced and divided, and a preservative added by the Blood Bank. After being frozen and then stored in liquid nitrogen, the Blood Bank prepares the cells for transplantation when needed. ♦

## Piper brothers take Dairy Queen by storm



Jacob Piper, 6, and his brother Hunter, 11, chill out and enjoy their own frozen treats after serving ice cream at the Dairy Queen on 2837 Central Avenue. A portion of the proceeds from the sale of every DQ Blizzard® is being donated to the MCGHealth Children's Medical Center as part of the third annual Miracle Treat Day. Hunter, a cancer survivor, is a patient at the MCGHealth Children's Medical Center. ♦